

Quote

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WITHIN THE WEEK

The idea of one big, dominant, all-inclusive labor organization seems, to the lay mind such a simple, plausible, and, from the labor point of view, advantageous move that the wonder grows as to why CIO and AFL don't merge.

The merger is stalled for much the same reasons that often stall apparently logical consolidations in industry — the personal vanity, stubbornness and messianic complexes of rival labor leaders. And this leaves the rank and file in something of a mesial muddle.

On the face of it, the proposal of PHILIP MURRAY that a joint committee be appointed to work out the details of a physical merger sounds like the prelude to action. However, WM GREEN of AFL has not risen to the bait, and there is no indication that he purposed to do so. He'd like to have the CIO unions in the parent fold, to be sure. But under his own terms, and in his own time. And he is in a better position to wait. AFL has had its struggles, its very definite dips. Currently, however, it is growing more rapidly than the CIO. The morale is better, the organization more unified. It is less racked by dissension and by the specter of communistic influence.

GREEN wants a united labor front to battle adverse pending legislation. He feels that physical merger can wait. MURRAY seems disposed to make physical merger the No 1 consideration, seeing in this, perhaps, a solution of many

of his own pressing problems. It isn't going to be that way, however, and the indications now for united political action in time to do the labor cause much good are not so bright as they were fortnight ago.

The alibi often put forward to explain inaction on the merger issue: the fact that AFL is tied to craft unionization, while CIO philosophy dictates vertical unionization of an industry, simply does not hold water on close analysis. Perhaps the most obvious proof that can be put forth to refute this stand is the case of JOHN LEWIS' mine union which has held mbrship in both camps. That issue *can* be adjusted. And everyone toward the top in union circles knows that it isn't the basic, delaying consideration.

LILIENTHAL: At mid-wk the McKELLAR game is beginning to look pretty obvious. The way in which the aged Tenn politician is hounding his opponent of long-standing strikes the public as pretty poor sportsmanship. And some Republican leaders aren't emerging in too favorable a light. We have been disposed to doubt LILIENTHAL confirmation, but a reaction against pressure is now a distinct possibility. Should be remembered that TRUMAN asked TVA director to take job only after 4 others had refused. If he is turned down atomic control may revert to Army by default. And the people don't want that!



SHIFTING SANDS

There's a movement under way, spearheaded by GLENN GRISWOLD, N Y public relations specialist, to direct "the full force of business" in a concerted effort to get increased compensation for teachers. It is pointed out that best teachers are leaving while radicals remain at their posts; that unionization of school teachers is moving rapidly, tho few relish the idea; that teachers are being propagandized by labor, while business remains silent . . . There's a movement quietly under way among landlords to convert ap'ts, particularly ground-floor locations, into business quarters. It's a dodge to circumvent rent ceilings . . . Belden Mfg Co, Chicago, has started plan that may be copied widely: holding regional meetings for stockholders to make known company progress and plans . . . The American synthetic rubber industry has rejected the proposed trade name, "amrub." Somebody protested it sounded too much "like a remedy for a back ache."



FOR THOSE WHO WILL NOT BE MENTALLY MAROONED

Quote

"HE WHO NEVER QUOTES, IS NEVER QUOTED"

Charles Haddon Spurgeon

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Lt-Comdr EUGENE H SORAE, promotion officer, Naval Reserve recruiting program, Third Naval District, N Y: "To the victor belongs the spoils" is today an outmoded philosophy among nations. It has gradually given way to the more enlightened proposition of to the victor belongs the responsibility of maintaining peace." 1-Q

" "

WARREN WEAVER, director, division of natural sciences, Rockefeller Foundation, commenting on lifting of "iron curtain" since Soviet's recognition of American-Soviet Science Society: "American scientists rec'd from Russia a considerably larger vol of mat'l than they sent to Russia." 2-Q

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Dr BERNICE G WEDUM, ass't director, Denver Area Rheumatic Fever Diagnostic Service, on city smog: "We must view air pollution in the same light that we would consider the deliberate strewing of our sts with garbage." 3-Q

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JAS R EDMUND, Jr, pres American Inst of Architects, warning production of mat'l will soon outstrip number of skilled workers: "Until some of the bldg trades unions decide to admit more apprentices into their ranks and until they shorten the apprenticeship period so as to make employment more attractive to veterans and others, it will be difficult to overcome the impending shortage." 4-Q

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GRACE DOWNS, founder and head of Hollywood Model School of N Y: "The foundation to poise, to grace, to having a beautiful body is all in muscle control. . . There are 600 odd muscles in the body and the trick is in knowing what strings to pull and when to pull them." 5-Q

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KENNETH C ROYALL, Undersec'y of War, declaring infantry is still backbone of all armies: "Who is going to take over the enemy country—or defend our own—after all buttons have been pushed?" 6-Q

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DR MARCUS NADLER, finance prof, N Y Univ, and economic adviser

table distribution of our nat'l product." 11-Q

" "

Att'y Gen'l Sir HARTLEY SHAW-CROSS, speaking in Lancashire, center of Britain's giant cotton industry: "If we don't succeed in overcoming this situation and improving coal production, the Labor gov't will fail and there will be an end to any idea of Socialism in our time." 12-Q

" "



to N Y's Central Hanover Bank: "Even if we have a slight recession (in '47), it shouldn't be serious. Words like 'depression' and 'recession' and 'boom' are only relative. When you stand in a line a block long to get into a restaurant, it's a 'boom.' When you stand only 5 min's, it's a 'recession.' When you can walk right in, it's a 'depression.'" (Quoted in Sales Mgt) 7-Q

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Prof RON'T SEASHORE, psychology dep't head, Northwestern Univ: "Most persons like to laugh at others' misfortunes. That's why they like the song *Open the Door, Richard*. They don't think any thing is funny unless it hurts." 8-Q

" "

Dr H H SHOULDERS, pres American Medical Ass'n, in discussion of once-popular country doctor: "He got many bad results, but was not blamed for it. He did the best he could. Today he would be sued for malpractice if he gave the same treatment with the same results." 9-Q

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Dr C G SURS, director Gen'l Electric research lab: "The atomic power plant of the future will not need to compete with a conventional power plant in the ordinary sense, because it will mfr some important new by-products." 10-Q

" "

LEE PRESSMAN, gen'l counsel of CIO: "The drive for anti-labor legislation is simply one prong of the drive of monopolists and profiteers against the welfare of all of the people. Labor is singled out because it represents the strongest organized voice of the plain people seeking a more equi-

ALBERT S GOSS, Chicago, master of Nat'l Grange, reporting to Nat'l Conference on Rural Health that Selective Service physicians found rural boys 18 and 19 yrs old less fit than city cousins: "For the nation as a whole, 25 out of every 100 youths were rejected while 41 plus of every 100 farm boys were rejected." 13-Q

" "

Dr MILTON J E SENN, associate prof of pediatrics in psychiatry, Cornell Medical School: "Our American culture has become so fearful of 'spoiling' a baby that infants suffer frustration of their emotional needs. . . There is an emotional need for occasional cuddling and rocking to allay the sense of fear, insecurity and even later—of guilt." 14-Q

" "

Dr STUART W COOK, director, Commission on Community Interrelations of American Jewish Congress, reporting committee-sponsored studies of problem of bigotry: "These studies, in which major univ's thruout the country are taking part, are intended to analyze prejudices and show how they are formed. The studies treat bigotry as an emotional illness and will endeavor to show its true nature in clinical terms." 15-Q

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LOUIS M DREVES, Los Angeles regional director, CPA, in report on current indications in Southland home-building programs: "Back in '13, the average cost of a 6-room frame house here was \$3,836. This shot to \$7,678 in '20, dropped to a low of \$4,691 in '33 and climbed to the prewar peak of \$5,894 in '39. Today's average cost is a whacking \$10,156." 16-Q

RUDOLPH GANZ, conductor Chicago Symphony Orchestra and director children's concerts in 75 American cities: "Their (childrens') understanding and appreciation of good music are lifted to the plane of the music itself. We do not try to bring it down to them." 17-Q

" "

Dr NEJIA IZZEDDIN, addressing American Ass'n of Univ Women, Little Rock, Ark: "The invading forces are more interested in setting up a political state in Palestine than in refugees and displaced persons. The whole conflict is political and not racial or religious, as many people believe." 18-Q

" "

Adm Wm F HALSEY, Jr, nicknamed "Bill" since 1899, offering possible explanation for war-acquired "Bull": "The nearest I can figure it is that I was stuck with the nickname, Bull, by some drunk newspaper reporter who hit a 'u' on his typewriter instead of an 'i' when trying to write 'Bill.'" 19-Q

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JOHN MURRAY ANDERSON, show producer now rehearsing '47 production of Ringling-Barnum and Bailey Circus, declaring elephants better training mat'l than showgirls: "When an elephant gets temperamental they shoot it. Civilization, unfortunately, has not yet reached the stage where one can shoot a showgirl. And—elephants all have long natural eyelashes." 20-Q

" "

NANCY HUVAL, 13, of Pampa, Tex, in letter to Pres TRUMAN: "Please, sir, if Alaska must come into the Union would you mind cutting it up into states? Tex just has to remain the largest state in the Union. I am sure my parents agree with me." 21-Q

" "

Sen Jos R McCARTHY, of Wis: "We know deep down in our hearts that we are building a heritage of hate in Europe that will be repaid in another war as surely as the les-

sons of history have anything to offer us." 22-Q

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QUEEN MARY, whose title demands endless official hostessing at royal functions in London: "I'd give anything for a night off." (Quoted by EARL WILSON, syndicated col.) 23-Q

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EVE CURIE, in the *N Y Daily Mirror*: "I do not think that a great nation like America can tie her foreign policy to a bomb, even if it is atomic." 24-Q

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EDGAR E LAMPTON, Director Calif Dept of Motor Vehicles, on bill introduced in Wyo State Legislature to require Calif cars entering state to carry 2 red flags, fore and aft, have 2 bells which can be heard 500 yds away: "If Wyo passes the law, we'll encourage Calif motorists to choose another route East!" (Bill was introduced by Rep C W JEFFREY, stemmed from excessive number of accidents involving Calif motorists.) 25-Q

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WARD WILLIAMS, Ind Univ basketball center, instructed to awaken sleeping pupil in kinesiology class, repl'd: "Wake him up yourself, professor. You put him to sleep." 26-Q

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C E HEANEY, sec'y Omaha (Neb) Hotel Ass'n, assailing OPA controls on rents of transient rooms: "Hotels are now in the housing business instead of the hotel business." 27-Q

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ROB'T P PATTERSON, Sec'y of War, urging maintenance of U S military strength: "No am't of wishful thinking can obscure the fact that as of the yr '47 collective security by world organization does not exist." 28-Q

" "

Order recently published by People's Committee, Belgrade, Yugoslavia: "The teaching or dancing of trucking, boogie-woogie, the Carioca, La Conga or the Big Ap-

ple is punishable by 1500 dinars (\$30) fine or 45 days at hard labor." 29-Q

" "

Dr JAS C DOLLEY, v-pres Univ of Texas, protesting *Life* reprint of campus magazine-sponsored survey showing 67% of students questioned admitted exam cheating: "Valid conclusions cannot possibly be drawn from an amateur survey such as this." 30-Q

" "

JOHN A ZELLERS, v-pres Remington Rand Co: "We have been hurting ourselves by too much indulgence in the high protective tariff doctrine." 31-Q

" "

Oregon State Prison inmate, after recent "sneak preview" of the new prison picture *San Quentin* at that institution: "I was in Quentin. Only resemblance between the picture and the prison is sure coincidental. I couldn't recognize nuttin' but the gates and the arsenal." 32-Q

" "

LEON H KEYSERLING, v-chairman, council of economic advisers, Washington, declaring U S must avoid depressions in order to preserve peace of world: "As a nation now accounting for more than half of the industrial production of the whole world, we, more than any other single country, hold the key to this life-giving and peace-promoting world trade." 33-Q

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PEARL BUCK, noted novelist: "We don't know anything until we know it in human terms." 34-Q

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Rep CLARENCE CANNON, of Mo: "You can't start a war overnight, and you can't end one overnight." 35-Q

" "

FERDINAND LUNDBERG: "The modern woman is confused and neurotic because she measures herself falsely by a male yardstick. She doesn't feel she's worth much unless she can do the things men do, just as well as they do them." 36-Q

LUCY HITTLE, *Editor*

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Quote



MINING THE MAGAZINES

Will Atomic Rays Cause Human Freaks?—AMRAM SCHEINFELD, *Liberty*, 2-15-'47.

"Human freaks in alarming numbers are being reported increasingly thruout the world. Babies with extra limbs or without any limbs at all, babies with peculiar head shapes—many of them idiots—babies with strange new coloring and odd features . . ."

You yourself may be alive to read this in your newspaper. It is more than merely possible that your descendants will read it . . .

Prof Hermann J Muller, American geneticist and Nobel Prize winner, proved that by bombarding fruit flies with x-rays, the heredity of many of their offspring could be radically changed. . . . Freaks of every conceivable kind popped up: flies with stub wings or almost no wings at all; flies with new shades of eye color—green, yellow, purple; partially blind or wholly eyeless flies; bald flies; dwarf flies, lopsided flies . . . Most of the changes resulted in defectives; only rarely was there an advantageous change.

Geneticists established that the basic mechanism of heredity in human beings was exactly the same as in flies. Almost every type of abnormality produced in flies by radiation could be produced in human beings. . .

Radioactivity from an atomic bomb explosion, wherever it occurs, can spread around the globe and affect people everywhere on earth. And no nation could drop atomic bombs in sufficient force to knock out another nation, no matter where, without the gravest danger of a kickback to its own people. . .

It is not at all impossible that, thru fool-hardy use of atomic energy, we may mutate ourselves into oblivion.

ACHIEVEMENT—1

Every man should cut a niche for himself—not chisel it.—*Cap- per's Wkly.*

ATTITUDE—2

If you growl all day, it's only natural you feel dog-tired at night.—*New World News.*

BEHAVIOR—3

Actions are pens with which we write our life history.—*Cumberland Presbyterian.*

CHILDREN—Discipline—4

A dear old lady in Vt was much concerned by the contents of a letter she had rec'd from her sister. "Listen to this, Henry," she said to her husband. "I call it nothing short of cruelty."

"What's the matter?" asked Henry.

"In this letter," resumed the old lady, "Abigail tells me she gets help in raisin' her children from a mother's club. I do believe in a slipper sometimes, an' a good birchin' don't do a child any harm, but I never in all my life used a club on any of my offspring."—*Kind Words.*

CHURCH—Attendance—5

Under the gen'l heading, "See You in Church Sunday," the *Nashville Tennesseean* has been running a series of pointed quotations relating to human frailties, together with brief comment. Example:

"We are all of us failures—at least all the best of us are."—Sir Jas M BARRIE.

The man who is in real danger is the man who thinks he is perfectly safe.

CO-OPERATION—6

The Juftak, in Persian mythology, is a bird with only one wing. The male has a hook in place of a second wing, the female a ring. And only when hook and ring lock is flight possible.

Symbolizing the human race, the Juftak proves that, together, man and woman may soar skyward; apart, they are earthbound.—B G WEBB, *Today's Woman.*

EDUCATION—7

Sup't Ray Ryan of the Washington State Reformatory, speaking before the Board of Education in Olympia, pointed out that there can be drawbacks to teaching men to read and write.

One inmate, he said, spent 6 mo's in the institution and in that time learned to read and write. He was paroled.

"Now," said Sup't Ryan, "we have him back again. This time for forgery!"—*Reformatory Pillar.*

They DO Say . . .

Swiss gov't has undertaken survey of army barracks to see what art might be discovered among thousands of wall paintings and drawing by soldiers. . . . Budget item: *Printers' Ink* reports each locomotive tool costs average of $\frac{1}{4}$ ¢. . . Dr HOWARD A RUSK, medical director of VA, estimates average hospital patient suffers 10% of time from pain, 90% from boredom. . . . Style show of limousines will be held in Geneva in March. At least 16 U S makes of autos will be modeled with 22 from Great Britain, 13 from France, 6 from Italy, 2 from Czechoslovakia. . . . Incidental intelligence, via *New Yorker*: mfrs of Dixon Ticonderoga pencils sign their letters in pencil.

ETIQUETTE—8

Asked by his teacher what was the meaning of "etiquette," a little boy repl'd: "Etiquette is the noise you mustn't eat with when there's company."—*Farmer's Jnl.*

FREE ENTERPRISE—9

Napoleon once referred to the English contemptuously as a race of shopkeepers. Yet the English beat him at Waterloo. Shopkeeping demands sound organization, initiative, hard work and effective advertising. These are qualities superlatively supplied by competitive enterprise. You won't find them in a gov't store.—*Chicago Jnl of Commerce.*

GAMBLING—10

Gambling, considered in itself, is not wrong or sinful. Apart from abuse, to play games of skill or even of pure chance for a stake is not immoral. We do believe that when this game of chance works an injustice to individuals, families, groups, or the common good, it is morally wrong. Hence the player must not transgress the limits of moderation. When indulged immoderately, it leads to undue excitement, to bad and

dangerous associates, to cheating, lying, theft, loss of time, idleness, suffering and privations for those dependent on the gambler. It is not gambling but its abuse that involves an immoral act.—JOHN KING MUSSIO, Bishop of Steubenville, quoted in *Coin Machine Jnl.*

GOODNESS—11

We like the old French story about the saintly man who was visited by the angels and told that God had granted him a special gift, but he was to choose what it was to be. He said there was nothing he lacked, but when they insisted that he choose something he said: "I ask that I may do a great deal of good without ever knowing it."

After that when his shadow fell on things or people they were healed. The sorrowing were comforted, the flowers sprang up in waste places, dry stream beds were filled with flowing water, the hungry were filled, and so on.—*Hawaiian Trustee*, hm, Hawaiian Trust Co, Ltd, Honolulu, Hawaii.

GOVERNMENT—12

A local problem can best be solved by a local gov't, a county problem by a county gov't, a state problem by a state alive to its duties and responsibilities. There are broad, nationwide questions which require the mach'y of the nation as a whole—but you do not shoot sparrows with a howitzer nor hunt rabbits with a Sherman tank.—RALPH GATES, Gov of Ind, quoted in *Forbes*.

HAPPINESS—13

Happiness seems to be some kind of balance, as in riding a bicycle, attempted painfully a thousand times, and achieved at last without effort.—ELIZABETH BOWEN, *Ladies' Home Jnl.*

HUMAN NATURE—14

It is hard to believe that the excuses we think up for ourselves are equally valid for others.—*Construction Digest*.

INGENUITY—15

Ephraim's front gate had always been rather difficult to open. His neighbors accepted the inconvenience and attributed it to his shiftlessness. A brash young newcomer to the village frankly asked why it wasn't repaired.

"There's nothing the matter with it," blandly repl'd Ephraim.

"Of course there is. Why, I can hardly push it open," sputtered the brash one.

"Naturally, young feller," came the answer, "that's because everyone who comes thru that gate pumps a gal of water into the tank on the roof!"—*Christian Science Monitor*.

LABOR—Strikes—16

The other day, in Hollywood, a cop spotted a car on the sidewalk in front of Columbia studios. "Let's see your license," snarled the officer. "You know you can't park there."

"Who's parking?" repl'd the fellow in the car. "I'm picketing!"—*Hollywood Reporter*.

LEADERSHIP—17

What a fellow lacks in vision somebody must furnish in supervision.—*Swanson Newsette*.

LOVE—18

Love consists of a little sighing, a little crying, a little dying—and a great deal of lying.—*Woman's Home Companion*.

Weather Forecast

Dense and heavy clouds of mistrust and gloom hanging over the west. Low pessimistic pressure over the U S. In the region of the capitalistic press, much rain. Sky clearer in the direction of the east. Over the Soviet Union clear sky and high optimistic pressure.—*Crocodile*. (Russian humor magazine) 19

MARRIED LIFE—20

Many a husband has wondered why his wife complains she has nothing to wear and needs 5 closets to keep it in.—*Banking*.

NATURE—21

Nature is wonderful! A million yrs ago she didn't know we were going to wear spectacles, yet look at the way she placed our ears.—*Annapolis Log*.

OBSTACLES—Overcoming—22

To "darn" your luck is not the best way to mend it.—*Nuggets*.

OPEN MINDEDNESS—23

There is no surgery by which a new idea can be grafted to a closed mind.—*Advertiser's Digest*.



There have been too many airline fatalities of late. The public is becoming jittery about them. That is undoubtedly one reason why air passenger vol has taken a disastrous nose-dive in recent mo's. (QUOTE reported only recently that U S airlines in 1st 9 mo's of '46 earned only \$4 million, as against \$33 million for the same period in '45.)

However, there are two basic points we will do well to keep in mind. The 1st is that winter and early spring is traditionally the peak period for air casualties. Tho the airlines have made amazing progress, they have not yet completely mastered the elements. Our 2nd point is that airline disasters are, and doubtless always will be, headline news. The public prints, quite properly, ignore the multiplied thousands of safe, uneventful landings and play up the rare plane that fails to come in.

There are far too many air accidents. No one can argue that point. But the situation really is much brighter than the average citizen might conclude from a casual survey. The Safety Bureau of the CAB has just released some rather revealing statistics: During the period from 1939 thru '46, airplanes flew 3,465,755 mi's for every passenger killed and 13,452,000 mi's for every crew mbr killed.

The nervous citizen might, more profitably, turn his thoughts toward the automobile-accident accounts which flock our newspapers daily, and break out in a Monday morning rash. So long as motor accidents on this continent continue at the present rate (they have taken a toll of human life ten times greater than war) this cause of sudden and dramatic death should certainly be our immediate and primary consideration.



COSMETICS: Ball-point lipsticks, similar in operation to ball-point fountain pens, now are on mkt. Ball carries lip rouge from container to lips with a minimum of smearing. It's refillable. (*Everybody's Wkly*)

For shave-haters: A face cream to cover up whiskers when a man needs a shave, is being made by Shadow Proof, Inc., of Boston. (*Newsweek*)

HOUSEHOLD AIDS: Triple-use electric household unit looks like auxiliary room heater but, in addition to heating, it ventilates and cooks. Used as a heater, it raises room temp 20° in less than 20 min's. To use as ventilator, switch off heat elements and fan operates independently. Place heater on its back and it becomes a cooking unit. (LAWRENCE N GALTON, *Natl Home Monthly*)

INVENTIONS: Robotyper Corp'n, Detroit, has developed automatic typewriter which, thru a master record, can produce many individually typed letters at one time. (*Tide*)

PHOTOGRAPHY: Swinging camera is one solution to overcome speed of airplane taking aerial picture. Camera swings forward and backward, with backward swing so timed that at mid-point film is standing still relative to the movement over the ground to be photographed. (*Grit*)

PLASTICS: Plastic keys for pianos are said to be superior to ivory in that plastic has uniform color, can't open at joints, will not crack or discolor. (*Science Service*)

SAFETY DEVICES: Panic-proof revolving door has traffic controller to keep door from swinging too quickly, and special device which automatically collapses when pressure is applied to 2 sides in same direction. (*Financial Post*)

OPPORTUNITY—Neglected—24

Late in life, a great English Prime Minister wrote: "Methinks I see the wanton hrs flee and as they pass, turn back and smile at me."

Here an outstanding political figure, gifted and eloquent servant of the King, assessed his own potentialities and realized that he had compromised with mediocrity. Too late, he saw the things he might have done, the things he should have done.

In how much greater degree may you and I have been vexed with this same thought which plagued one of England's great men?—*Con Mu Topics*, hm, Connecticut Mutual Ins Co.

ORIGIN—Sideburns—25

A newspaper misprint gave us our word *sideburns*, as the once fashionable whiskers on the side of the face were called. Gen'l Burnside, one of our Civil War heroes, wore his whiskers in this manner and they became a fashion. There was no word in use to designate this masterpiece of the barber's art, and the whiskers were called *burnsides*. A newspaper of the time accidentally printed this word with the syllables reversed and the word *sideburns* made its bow into the language.—*Better English*.

PERSPECTIVE—26

You always miss, when attending them, what retrospective prophets later call a great historical event. Louis XVI recorded in his diary for July 14, 1789, the day of the storming of the Bastille, the short remark: "Nothing special."—FRANZ SCHOENBERNER, *Confessions of a European Intellectual*. (Macmillan)

POLITICS—27

In politics pessimism is better than optimism, and while the pessimist may be tiresome, the optimist is a positive menace. To anticipate the worst and prepare for it may avert it, whereas to anticipate only the best is to make the worst certain. It is better to overrate than to underrate a possible opponent, and, best of all, to gauge him accurately, while leaving some margin of safety by assuming that he may be stronger than he appears.—F A VOIGT, *19th Century and After*.

PREJUDICE—28

A favorite story in Palestine today is about 3 Arabs who entered a Jewish musical-instrument shop in Haifa. After the usual bargaining they bought a trumpet and then asked if they could leave by the rear door which opened on a little-used alley. The mgr refused this request, but made no objection when one man went around to the alley and rec'd the trumpet from his friend thru a back window. Some hrs later an Arab parade passed by, complete with brass band. Among the leaders was our friend the trumpeter, marching under a banner which proclaimed, much to the amusement of the Jewish shopkeeper: "Boycott all Zionist goods!"—*Nation*.

Swapping

You have a dollar. I have a dollar. We swap. Now, you have my dollar and I have your dollar. We are no better off. You have an idea. I have an idea. We swap. Now you have two ideas and I have two ideas. Both are richer. What you gave, you have. What I got, you did not lose.—*Good Housekeeping*. 29

REFORM—30

It is useless for the sheep to pass resolutions in favor of vegetarianism while the wolf remains of a different opinion.—DEAN INGE.

RESOURCES—31

An old primitive Methodist preacher tells how in his boyhood he used to see many people going to draw water from the village well, and he feared that the supply might fail. To find out if the water were getting less and less, one morning he descended the well steps and placed a mark on the brickwork, just above the water line. In the evening he went down again, happy to find just as much water in the well, tho people had been drawing all day long.—*New Century Leader*.

REVENGE—32

Composer Edw MacDowell at one time owned a clever dog that was capable of learning many tricks. One day a composer friend, irritated by the dog's antics, kicked the animal viciously. MacDowell was enraged by this brutality, but said nothing to the offender.

A yr later, he again invited that composer to a musicale, at which that composer's music was to be played exclusively. The man was flattered greatly at the prospect of having his music performed before such a distinguished gathering.

The moment the quartet started to play one of his compositions, his host's dog let out a dismal howl. From the beginning to the end of the concert, the animal's yowls echoed thru the house. When the composer-guest finally departed, a humiliated man, MacDowell chuckled softly to himself. For one solid yr he had played the composer's music to the dog and had taught her to howl when she heard it.—W E GOLDEN, *Your Life*.

SAFETY—33

Being physically present and mentally absent is one of the greatest causes of accidents.—CHAS F KETTERING, quoted in *Pure Oil News*.

SOCIALISM—34

Socialism . . . is an attempt to strike a balance between the needy and the greedy.—T HARRY THOMPSON, *Sales Mgt.*

SPEECH—Speaking—35

What the world needs is a lot more open minds and a lot less open mouths.—*Gilcrafter*, hm, Gilbert Paper Co, Menasha, Wis.

SUCCESS—36

Scandal and failure make news—only success makes history.—*Pick-Up*, United Parcel Service.

TAXES—37

Today the average U S family is paying \$1,300 annually in hidden and direct taxes, according to Nat'l Ass'n of Mfrs. Also claims man with \$5,000 net income for '46 paid 173 times as much Federal income tax as he would have had to pay in '29. The \$7,000 man paid 120 times and the \$10,000 man paid 49 times as much.—*Printers' Ink*.

TEMPERANCE—38

In "The Spenders" a story is told of an old prospector who for yrs had nursed a desire for coconut cake. When he finally struck it rich, he went straight to a bake shop, ordered a whole cake, and ate it, with gusto. He left an order for another for the next day.

He ate that and relished it, and ordered another. But after eating a whole cake each day for a wk he said it began to taste like sawdust.

We use an expression that we are "fed up" on something that at first appealed to us very strongly. Thus in overindulgence we often find the most potent argument for temperance and moderation.—*Good Business*.

TRUTH—39

A truth is no less a truth because we cannot explain it.—*Moody Monthly*.

VIEWPOINT—40

Whether he comes to write, paint, photograph, eat, or just enjoy life, every visitor sees something different in the "French Quarter" of New Orleans. As a lady from Virginia put it, "You can either smell the garbage or hear the mocking-bird."—PENDETON HOGAN, writing of New Orleans, *Town & Country*.



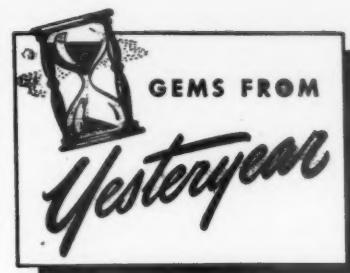
If these noisy juke boxes are to continue in public places, let's have a law requiring each one to carry a blank record so that persons desiring it can drop a nickel or dime and buy a few min's of harmonious silence.—Letter to Editor, *Miami Herald*.

WEALTH—41

One thing the income tax figures don't show is how much untold wealth we have.—*Banking*.

WISDOM—42

Wisdom relates not to how much people know but to how they use the knowledge which they possess, how critically they appraise the propositions which are offered as truth, and how carefully they allow for the limitations of their knowledge in making decisions. Men may be wise enough even tho their fund of knowledge is small, provided they are aware of the limitations of their knowledge.—SUMNER H SLICHTER, *The Annals*.



A Psalm of Life

HENRY WADSWORTH LONGFELLOW

Feb 27th marks the 140th anniv of the birth of one of America's best-loved poets, Henry Wadsworth Longfellow. A descendant of John and Priscilla Alden, he immortalized their romance in his narrative poem, "The Courtship of Miles Standish." Equally popular the world over are such familiar works as "Paul Revere's Ride," "The Children's Hour," "Evangeline," and "Hiawatha." His best and most enduring work is to be found in his narrative and lyric poems.

Longfellow was the 1st American whose bust was given a niche in Poets' Corner, Westminster Abbey. He died in Cambridge, Mass., March 24, 1882.

This excerpt is from "A Psalm of Life."

Tell me not, in mournful numbers,
Life is but an empty dream!
For the soul is dead that slumbers,
And things are not what they
seem . . .

Not enjoyment, and not sorrow,
Is our destined end or way;
But to act, that each to-morrow
Find us farther than today . . .

Trust no Future, howe'er pleasant!
Let the dead Past bury its dead!
Act—act in the living Present!
Heart within, and God o'erhead!

Lives of great men all remind us
We can make our lives sublime,
And, departing, leave behind us
Footprints on the sands of time;

Footprints, that perhaps another,
Sailing o'er life's solemn main,
A forlorn and shipwrecked brother,
Seeing, shall take heart again.

Let us, then, be up and doing,
With a heart for any fate;
Still achieving, still pursuing,
Learn to labor and to wait.

An apt-hunting man came across a rather nice place, and turning to the bldg sup't said: "This will suit me very well, but what are all those small stains on the ceiling?" The sup't explained that the last occupant was a prof who was always experimenting with new chemicals. "Oh, I see," said the man, "then those are the marks made by the chemicals."

"No," said the sup't, "they're the prof."—*Jobber Topics*.

" "

Gov Jas E Folsom's daughter Rachel, eligible to join either of two 8-yr-old Sunday School classes, finally decided between them and a disappointed mbr of the losing class was heard to mutter: "I think we ought to have had her 'cause my grandpa voted for Folsom and even gave \$50 to his campaign fund."—*The Beacon*, First Baptist Church, Montgomery, Ala.

" "

A wealthy man, intent on matrimony, told his friend one day that he was 60 and asked: "Would it be better if I told a young lady whom I'd like to marry that I'm only 50?"

"I'll be perfectly frank with you," his friend repl'd. "Your chances would be better if you'd tell her you were 75."—*Wall St Jnl*.



Wise-cracks OF THE WEEK

You may not like a beard at first, but it grows on you.—*Cactus Chronicle*.

" "

BORE: A guy who never seems to have a previous engagement.—*Swanson Newsette*.

" "

When they kiss and make up, the girl gets the kiss and the boy the make-up.—*Phoenix Flame*.

" "

DRUNKARD: A person who tries to pull himself out of trouble with a corkscrew.—*Ed Baldwin, Coronet*.

GOOD STORIES YOU CAN USE

I LAUGHED AT THIS ONE

S B PHILPOT

In the early summer of 1918 I was in command of a battalion of volunteer troops on the Mexican Border. These men, becoming patriotic, had volunteered to catch Pancho Villa. At 4 a m I could see no lights in the mess hall, and we had orders to move out at 5 a m.

I hurried to investigate and found the 2 cooks, well liquored-up, trying to build a fire in the stoves.

"Bill," one growled to the other, "if I ever get out of this man's army, I'll never fall in love with another damn country!"—*True*.

A somewhat supercilious bachelor was invited to dinner by a lady of his acquaintance, but did not accept. A few days later, seeing her at a party, he strolled over. "I believe you asked me to dine with you last wk," he said in his best manner.

The lady looked at him thoughtfully. "Why, yes, I believe I did," she ans'd brightly. "And did you come?"—*Christian Observer*.

" "

Cannibal king: "What am I having for lunch?"

Cook: "Two old maids."

Cannibal king: "Ugh! Left-overs again!"—*News & Views*, hm, Gen'l Motors Corp'n.

" "

A little man came into the office of a psychiatrist.

"I was wondering," the little man said timidly, "if you couldn't split my personality for me."

The doctor looked puzzled. "Split your personality? Why would you want that done?"

Tears tumbled down the little man's face. "Oh, Doctor," he wailed, "I'm so lonesome!"—*Capper's Wkly.*

In Latin American countries professional men use on their cards elaborate degrees and either the title "Doctor" or something still more impressive. Many cards therefore read "Lawyer This" or "Engineer That." But one man who has failed to achieve such distinctions, rather than be outdone by his fellows, has his cards engraved as follows:

Luis Garcia, Subscriber to the *N Y Times*, *Chicago Tribune* and *The Saturday Evening Post*.—*Esquire*

" "

Col E O Thompson, a Tex ry man and a veteran of both World Wars, tells of an elderly man who called on him with the request that Thompson "talk to" his son.

"You were his commanding officer," said the man, "so maybe you can get him to settle down and go to work."

Col Thompson said he'd be glad to see the boy, but suggested that he probably just needed a little more time for adjustment to civilian life.

"More time," said the father. "He served in the first World War!"—*This Wk.*

" "

Reporter Ellis of the *Detroit News* was recently invited to a nudist convention in Ind. The man who rec'd him made 1 stipulation: He would have to undress to get in. Ellis went into an old barn, disrobed, took a deep breath as one about to leap into ice water, and stepped out into the open—*au naturel*.

" "

Two young married couples called to him. He joined them, wishing he had pockets to put his hands in.

" "

During the introductions he said to one of the attractive young women: "I suppose it is socially proper to compliment you ladies, but honestly, I scarcely know where to begin."—*REGINALD W CRANE, Magazine Digest*.

